

# CFA Show Sponsorship Request Form

CFA Clubs wishing to receive CFA Sponsorship for their show need to submit request and follow guidelines.

**Club:** \_\_\_\_\_ **Show Dates:** \_\_\_\_\_ **Region:** \_\_\_\_\_

**Primary Contact Person:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Submit request for Sponsorship to Melissa Watson, [mwatson@cfa.org](mailto:mwatson@cfa.org), 30-days before show**

**Provide the Following Information:**

1. Are you hosting this show with another club? If yes, Club name \_\_\_\_\_
2. Sponsorship to be equally split between both clubs? Check one - Yes \_\_\_\_\_ / No \_\_\_\_\_
3. Send award Sponsorship to (name): \_\_\_\_\_ (address): \_\_\_\_\_
4. Name & Location of the show hall: \_\_\_\_\_
5. One or two day show: \_\_\_\_\_
6. Does the Club wish to sponsor Feline Agility? \_\_\_\_\_ If yes, complete and submit Agility Sponsorship on page 2.

**Guidelines, Expectations & Requirements:**

1. Sponsorship is limited to:
  - o \$1,000.00 per club, maximum of two shows per show season, from CFA.
  - o One sponsorship per weekend in the same location.
2. \$500.00 must be used on Advertising/Marketing and \$500.00 at Club's discretion
3. Regions must submit Sponsorship Request for Regional Events.
4. Clubs may obtain Sponsorship from Non-CFA Corporate Sponsors

Once club agrees to accept Sponsorship, requirements must be followed through as outlined

Once approved for CFA Sponsorship:

1<sup>st</sup> half of the sponsorship award will be sent prior to the show

2<sup>nd</sup> half will be sent when all post-show requirements have been received by Central Office

Clubs are encouraged to develop a comprehensive marketing campaign to generate interest and excitement.

CFA Club Media Kit & Publicity Guide is available at

<http://www.cfa.org/Portals/0/documents/publicity-guide-09091.pdf>

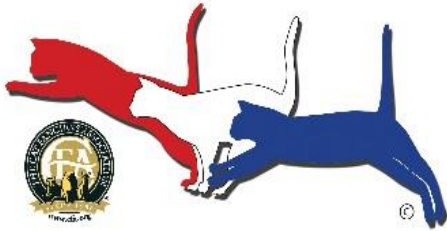
Well planned publicity campaign about your CFA Cat Show helps promote the Cat Fancy, CFA Brand Pedigreed Cats.

Requirements	Post-Show Requirements
<ol style="list-style-type: none"> <li>1. Sponsor's logo on flyer and catalog cover</li> <li>2. Sponsor's supplied ad in catalog</li> <li>3. Sponsorship spent advertising the show to the public</li> <li>4. Table display with sponsor's product</li> </ol>	<ol style="list-style-type: none"> <li>1. Show Flyer with sponsor's logo</li> <li>2. Show catalog with sponsor's logo and ad</li> <li>3. Photo of table displaying sponsor's product</li> <li>4. Copy of invoices for advertisement(s)</li> </ol>

**Post-Show Requirements:** Email or mail copies within **60 days** of show date to Melissa Watson ([mwatson@cfa.org](mailto:mwatson@cfa.org)) / CFA, 260 East Main St. Alliance, Ohio 44601. Failure to provide post show requirements will jeopardize future sponsorships.

**The Cat Fanciers' Association, Inc.®**

260 East Main Street • Alliance, OH 44601 \* Phone 330-680-4070 | Fax 330-680-4633|[www.cfa.org](http://www.cfa.org)



## CFA Feline Agility Show Support Request Form

CFA clubs wishing to receive monetary support to assist in sponsoring CFA Feline Agility Competition at their show need to submit request and follow guidelines.

**Club:** \_\_\_\_\_ **Show Dates:** \_\_\_\_\_ **Region:** \_\_\_\_\_

**Show/Club Treasurer:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Submit request for sponsorship to Melissa Watson at [mwatson@cfa.org](mailto:mwatson@cfa.org) 30-days before the show**

**Send award Sponsorship to (name):** \_\_\_\_\_ **(address):** \_\_\_\_\_

### Guidelines:

1. Provide an approved CFA Feline Agility Competition enclosure and Standard 10 obstacle course
2. Provide 3-foot-high pipe and drape for at least 2 sides of the enclosure
3. Contract an approved CFA Feline Agility Competition Ringmaster
4. Provide the Ringmaster with all fees and considerations given the Ring Clerks, including a catalog
5. Provide a competent Steward for the Agility Ring
6. Provide one scoring table at least 6 feet long
7. Provide 5 chairs for inside the pipe and drape for use by the Ringmaster and Competitors
8. Additional chairs for spectators may be provided
9. Provide Rosettes for the 5 top Agility Competitors
10. Place 1 full page CFA ad in the Show Catalog. Once approved ad and Agility logo will be sent
11. Place the Agility logo on the Clubs show flyer, and the CFA Show Schedule listing

### CFA Feline Agility Guarantees:

1. The Ringmaster will complete all CFA Feline Agility Ringmaster requirements
2. Each competitor will receive 5 minutes of training / practice and three 5-minute turns to complete a timed run
3. Each competitor will receive an award for competition participation
4. There will be a minimum of 2 demonstrations, explanations, training and/or color commentary and explanations of competition for the spectators each day. Spectator participation will be encouraged
5. Upon Completion of the show, and receipt of the CFA Feline Agility show results in Central Office, a check will be sent to address above payable to the Club to cover the costs of CFA-FAC equipment rental and other related expenses up to \$300.00