



THE CAT FANCIERS' ASSOCIATION, INC.

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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CFA DONATES \$15,000 FOR PET OXYGEN MASKS

MANASQUAN, NJ – December 1, 2006 – The Cat Fanciers' Association Disaster Relief Program has donated \$15,000 to H.E.L.P. Animals, Inc., a Daytona, FL based 501(c)3 organization, for the purchase of 300 SurgiVet Animal Oxygen Masks that fire and rescue departments can use during emergency pet rescue. The CFA Disaster Relief Fund underwrote the project and CFA continues to work closely with H.E.L.P. Animals, which is handling the distribution for CFA.

During November, a set of three animal oxygen masks were officially presented to the El Cerrito Fire Department and the Kensington Fire District in California by Pam DelaBar, President of the Cat Fanciers' Association, and assisted in a demonstration of their use. The three mask sets donated to El Cerrito Fire Department and Kensington Fire District are the first sets of oxygen masks awarded through the CFA Disaster Relief Program.

The SurgiVet Animal Oxygen Masks come in 3 sizes per set and each mask is shaped to fit the muzzle of a variety of animals. The masks feature a rubber ring that provides for a snug fit to the

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muzzle, and can be attached to oxygen bottles to help an animal regain its breath or rescue personnel can hand-pump a flexible air bag, if necessary. The set comes with a tough, durable Cordura™ nylon, moisture resistant, bag for storage.

Sets of SurgiVet oxygen masks are available for donation to fire and rescue departments, upon request. These masks are a "must have" item for rescue units in areas prone to fires, floods, earthquakes, and other natural disasters. CFA encourages you to contact the fire department in your area and initiate the process for them to receive a set of oxygen masks. CFA also suggests that a tax-deductible matching donation (the mask and storage bag cost is \$60), by either an individual or a cat club, should be considered as this would double the availability of masks during a rescue effort.

H.E.L.P. Animals is assisting in the distribution of these masks on behalf of CFA. Requests for a donation should be addressed to oxygenmaskinfo@helpanimalsinc.org, or phone either Karen Clark (386-747-0598) or Cheryl Crozier (386-479-9700) at H.E.L.P. Animals. Subject to availability, a set of masks will be shipped to any location world-wide, but if outside North America please contact H.E.L.P. Animals to determine if your equipment connectors will be compatible.

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About The Cat Fanciers' Association, Inc.

Founded in 1906 as a non-profit association of member clubs, The Cat Fanciers' Association, Inc. (CFA) is the world's largest registry of pedigreed cats. To date, CFA has registered more than 2 million pedigreed cats throughout the world. CFA's mission is to preserve the uniqueness and beauty of the pedigreed breeds of cats, and to enhance the well being of ALL cats. CFA promotes education, responsible cat ownership and proper care to the owners of millions of cats worldwide. The CFA, headquartered in Manasquan, New Jersey, administers rules for the management of cat shows and promotes the interest of breeders and exhibitors of pedigreed cats. CFA breeders, exhibitors, judges and fans span the globe, annually hosting over 450 competitions on four continents. CFA and its affiliates work nationally with local shelters, at a grassroots level, to help improve the problem of stray cats and abuse, and to encourage neuter/spay programs. CFA has been instrumental in the development of several international charitable organizations such as CFA Disaster Relief and The Winn Feline Foundation. To learn more about the Cat Fanciers' Association, the pedigreed breeds of cats, or to find the nearest CFA cat show, visit www.cfa.org.

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