



THE CAT FANCIERS' ASSOCIATION, INC.

World's Largest Registry of Pedigreed Cats

FOR IMMEDIATE RELEASE

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THE CAT FANCIERS' ASSOCIATION NOW CONNECTED THROUGH TWITTER

Manasquan, NJ -- March 23, 2010 – The Cat Fanciers' Association announced today that it has taken the initiative to keep in touch with cat lovers worldwide through the creation of an account on Twitter. As social networking grows in popularity by leaps and bounds, what better way for owners of millions of felines to stay connected with a reliable source of information about cats and their care. The new twitter account -- @CFAcatlover – will be a venue for tweets that will allow followers to keep up-to-date with CFA and its vast number of activities and programs.

With over 93.6 million owned cats in the United States alone, this new Twitter account will bring information to the owner's fingertips through a web browser, Blackberry, iPhone or SmartPhone. CFA has determined that a Twitter account will be a dynamic new way to keep in touch with those cat lovers. Followers of @CFAcatlover will receive tweet tidbits about cat care, feline health issues, educational programs, legislative alerts, sponsor offers, press releases, and much more, with links provided for additional details.

The @CFAcatlover Twitter account can be found at <http://www.twitter.com/CFAcatlover>. For additional information please contact Allene Tartaglia, 732-528-9797 or email CFA@CFA.org.

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About The Cat Fanciers' Association

Founded in 1906 as a non-profit association of member clubs, The Cat Fanciers' Association, Inc. (CFA) is the world's largest registry of pedigreed cats. To date, CFA has registered more than 2 million pedigreed cats throughout the world. CFA's mission is to preserve the uniqueness and beauty of the pedigreed breeds of cats, and to enhance the well being of ALL cats. CFA promotes education, responsible cat ownership and proper care to the owners of millions of cats worldwide. The CFA, headquartered in Manasquan, New Jersey, administers rules for the management of cat shows and promotes the interest of breeders and exhibitors of pedigreed cats. CFA breeders, exhibitors, judges and fans span the globe, annually hosting over 400 competitions on four continents. CFA and its affiliates work nationally with local shelters, at a grassroots level, to help improve the problem of stray cats and abuse, and to encourage voluntary neuter/ spay programs. CFA has been instrumental in the development of several international charitable organizations such as CFA Disaster Relief and The Winn Feline Foundation. To learn more about the Cat Fanciers' Association, the pedigreed breeds of cats, or to find the nearest CFA cat show, visit www.CFA.org.

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