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Sturdi Products, Inc. Marks 20 Years of Phenomenal Growth and Quality Products

Gig Harbor, WA - December 13, 2011 - Sturdi Products, Inc., the leader in quality products for traveling pets will be celebrating 20 years of success and excellence with special sales and offerings to their customers in 2012 . It all started with that “one good idea”, founded on the principle of decreasing stress for both pets and people with the ground-breaking “Flex Height” SturdiBag™ carrier. Sturdi currently offers over 40 products around the world, preferred by top-notch professionals and trainers.

“We’ve achieved this great milestone by having a laser focus on quality products and the needs of pet owners” said Rich Van Engers, CEO of Sturdi Products, Inc., “I’m definitely looking forward to the next 20 years and beyond.”

The growing number of new products offered by Sturdi Products averages about two per year, with the most recent being the SturdiPet™ Incognito Carrier. During Sturdi Products’ 20 year run, it has consistently received rave reviews on each and every product.

“Sturdi Products consistently delivers superior products and outstanding customer service. There are not many companies in the market place who are as focused on their customers as Sturdi is. Over the past ten plus year the partnership between Sturdi and CFA has continued to grow and Sturdi is one of our premier national corporate partners,” says Roeann Fulkerson, Cat Fanciers' Association, Inc ® CFA®, Director Marketing and Public Relations.

“I have recommended your bag to other dog owners I know and will continue to do so. SturdiBag is a great company!” Testified Jason B. Saunders, Attorney at Law.

“Your products are the ultimate in design and quality,” says Carol Jordan, President, Gopher State Cat Club.

About Sturdi Products Inc.: Sturdi Products, Inc. has gained an international reputation for designing unique, attractive, durable & adaptable products that reflect the needs of customers who travel with cats and small dogs. Since the creation of the patented SturdiBag pet carrier in 1992, Sturdi now offers over 40 professional quality & innovative products. All Sturdi Products are developed with a focus on safe pet travel, emergency preparedness planning & pet show exhibition. Learn more at www.sturdiproducts.com.

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