

## **CAROL KRZANOWSKI**

### **CANDIDATE FOR DIRECTOR-AT-LARGE**

#### **HONESTY, INTEGRITY AND ETHICS**

Many of you have come to know me over the years, not only as a dedicated breeder and exhibitor, but also in my position at CFA's Central Office, where I have always stood for honesty, integrity and professionalism. Now the time has come for me to bring those qualities to the board table where I can work in a different capacity for the betterment of CFA.

My desire to serve on the board is not new; I have considered it for years but did not pursue it due to concern it would be viewed as a conflict of interest. I am now in a position to bring an entirely different perspective to the board table, including the voice of the breeder and exhibitor. I am a good listener and respect the opinions of others. If elected, I will welcome your input so that I can thoroughly and fairly evaluate all issues and their far-reaching effects, both financial and otherwise, before making a decision. I believe that my understanding of the inner workings of CFA can be a valuable asset in helping all Directors shape their ideas in such a way so that they can be most effective for CFA.



#### **CHANGE, COMMUNICATION AND THE FUTURE OF CFA**

Our association is facing difficult times for a number of reasons including the poor economy, legislative issues and declining registrations. Change is critical to the survival of CFA and communication is key to good business practice. It is imperative that we open the line of communication with our member clubs and enlist their support and ideas for our programs and initiatives. While we consider the cat fancy our hobby, it must be run as a business in order to successfully provide the services our breeders and exhibitors expect and deserve. A business plan must be developed to establish both short and long term goals and the means to achieve them. Together we can ensure that CFA remains the world's largest and most respected registry of pedigreed cats. We must rekindle the passion for breeding and showing our pedigreed cats. We must lead by example, and the example starts at the Board of Directors.

#### **EDUCATION AND PROFESSIONAL EXPERIENCE**

I received my B.A. in Art with highest honors in 1980 from the Richard Stockton College of New Jersey, with a concentration in graphic design and photography. Prior to working for CFA, I was employed by Richard Stockton College for 17 years, where I ran the Graphics Department and was the recipient of several industry design awards. My duties involved all areas of the college, from interaction with the college president and the Richard Stockton Foundation, to working with academic deans and administrative directors. One of my most rewarding duties, however, was teaching and guiding student interns in the Graphics Department as they gained practical experience and developed their own artistic talents.

I am currently a professional member of the Cat Writers' Association and have had numerous articles published in the CFA Almanac and Yearbook.

As a senior manager at CFA for 14 years, I have gained experience that gives me a unique understanding of the organization from the inside, something which no other candidate can offer. Often considered the "go to" person whenever anyone had a question, concern or problem, I have been available to help 24/7 – at the office, at shows where I was exhibiting and at home. Over the years, I have acquired extensive knowledge of CFA operations, publications, committees, rules and standards.

#### **CAT FANCY EXPERIENCE**

My love of cats and breeding began when I registered the Cozmo cattery name in 1975 with my husband Ed. As a Persian breeder and exhibitor for over 30 years, I have spent numerous weekends at CFA shows and made many good friends with whom I have shared some wonderful times. Working primarily with Tabby Persians, we are proud that our cattery's small breeding program has produced numerous grands and regional winners, as well as several national winners and DMs. I am a licensed Master Clerk with over 30 years of service and have served on the Clerking Committee as well as the Publications Committee. I am a long time member of the Persian Breed Council, and through the years I have been a member of several clubs where I served in most club and show committee positions. I am currently Treasurer of the William Penn Cat Club.

**I WOULD APPRECIATE YOUR CLUB'S SUPPORT OF MY CANDIDACY FOR DIRECTOR-AT-LARGE.**

**PLEASE FEEL FREE TO CONTACT ME IF YOU HAVE ANY QUESTIONS.**

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