



# David Mare

## Candidate for CFA Director at Large

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### **CHANGE**

Nothing is more certain than the inevitability of change. Nothing is more necessary to the evolution of an organization than the ability to change successfully. All change isn't necessarily good. To be successful, an organization must learn to distinguish the kind of change that can ultimately benefit its growth from change that exists merely for the sake of change. Unfortunately, I believe that CFA hasn't always done this. Registration revenue has long been the primary source of income for CFA since its beginnings in 1906. That is not the case today. With the steady downturn in registrations CFA has actively sought other sources of income. While many new doors of opportunity have opened to us, and the effort that opened them is admirable, we are losing focus on our original purpose. The business of CFA is, first and foremost, registrations – and it's time to get back to our roots!

***...I PLEDGE TO NEVER LOOSE THAT FOCUS***

### **CFA EXPERIENCE**

Early in my CFA career I served as CFA Secretary, member of the CFA Executive Committee and later as Director- at- Large. I have chaired the CFA Foundation, was elected President in 2007 and serve today on it's Board of Directors. Under my leadership the CFA Foundation has begun to evolve into the dream that was envisioned for it at its inception. I am also serving to the elected position of Vice President of the CFA Judges Association. I began judging for CFA in 1968 and I remain one of the youngest ever to achieve Approved Allbreed status. I was a founding member of The San Francisco Revelers, its first President and one of its first Show Managers taking the show experience to a new level of excitement and glamour. I also served as president of the Las Vegas Cat Club and currently enjoy membership in the Houston Cat Club.

***...I BRING CFA EXPERIENCE TO THE BOARD***

### **BUSINESS EXPERIENCE**

In my private life I have managed large international sales organizations for companies such as Memorex and Burroughs Corporation, with responsibility for annual budgets in the tens of millions of dollars and with direct management responsibility of subordinates around the globe. later owned and operated a large and very successful high-end antique gallery with annual sales in the millions of dollars.

***...I BRING REAL BUSINESS EXPERIENCE TO THE BOARD***

### **ETHICS**

I pride myself on my ethics as a CFA Judge today. I believe I have earned your respect as a fair and impartial judge who judges cats before him on a given day and never permits extenuating circumstances to influence my decisions in any way. I will work to restore the integrity upon which our organization was founded and which generated growth and support in the cat fancy.

***...I WILL BRING THIS SAME ETHIC AND INTEGRITY TO THE CFA BOARD***

### **REPRESENTATION**

My positions on many issues which are important to CFA have always been open to you. I believe in the principle of saying what you believe and doing what you say you will do. I am always available to answer questions on specific issues by email, telephone and at the appropriate times at cat shows. This has been my pattern for many years and nothing will change as a result of serving you as Director-at-Large.

***...I WILL REPRESENT YOU IN THE WAY THAT I BELIEVE IS ALWAYS BEST FOR CFA***

***I will strive to make you, once again, proud to be a part of CFA***