



The Cat Fanciers' Association, Inc.

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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CFA JOINS THE DOGS FOR “PAWS IN THE PARK”

MANASQUAN, NJ – August 24, 2007 – Every year the dog fanciers and clubs host AKC "Responsible Dog Ownership Day" events all over the country for the general public to learn about dogs and have fun. This year, the Cat Fanciers' Association, Inc. (CFA) will join the Southern California Responsible Pet Owners Coalition, to include cats in the "PAWS in the PARK" event. This will be a fun day for pets and people.

Paws in the Park will be held on Saturday, September 15th, 2007 from 10 AM to 4PM at Balboa Park; 17015 Burbank Boulevard (at Balboa), Encino, California.

Royal Canin® is sponsoring this event in cooperation with the CFA Outreach and Education Program and the Coalition dog fanciers. We encourage Southern California dog and cat owners, as well as those in Los Angeles area, to be there.

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Activities and educational materials will include:

- Cat talks - breeds, nutrition, grooming, basic cat nature, breed rescue, selecting a cat.
- Dog performance and demos - agility, "Canine Good Citizen" testing, obedience, search/rescue dogs.
- Contests, pet photographers (Richard Katris - Chanan), microchipping, spay/neuter information, animal welfare materials, disaster preparedness, supplies, samples, raffle
- JAKKS Pacific, Inc. will be present with an assortment of CFA branded cat toys
- Voter information and registration
- and much, much more.....!

Joan Miller, chair of CFA's Outreach and Education Program, said, "This is a day for breeders and the community to come together to celebrate our wonderful pets!"

Contacts:

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Cat information, Donna Isenberg - Catsafrats3@aol.com

About The Cat Fanciers' Association, Inc.

Founded in 1906 as a non-profit association of member clubs, The Cat Fanciers' Association, Inc. (CFA) is the world's largest registry of pedigreed cats. To date, CFA has registered more than 2 million pedigreed cats throughout the world. CFA's mission is to preserve the uniqueness and beauty of the pedigreed breeds of cats, and to enhance the well being of ALL cats. CFA promotes education, responsible cat ownership and proper care to the owners of millions of cats worldwide. The CFA, headquartered in Manasquan, New Jersey, administers rules for the management of cat shows and promotes the interest of breeders and exhibitors of pedigreed cats. CFA breeders, exhibitors, judges and fans span the globe, annually hosting over 400 competitions on four continents. CFA and its affiliates work nationally with local shelters, at a grassroots level, to help improve the problem of stray cats and abuse, and to encourage neuter/spay programs. CFA has been instrumental in the development of several international charitable organizations such as CFA Disaster Relief and The Winn Feline Foundation. To learn more about the Cat Fanciers' Association, the pedigreed breeds of cats, or to find the nearest CFA cat show, visit our web site at www.cfa.org.

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