



THE CAT FANCIERS' ASSOCIATION, INC.

World's Largest Registry of Pedigreed Cats

PRESS RELEASE

FOR IMMEDIATE RELEASE

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World's Most Prestigious Cat Show Returns to Atlanta

Hot on the Heels of Meet the Breeds™,

CFA will Host an International Cat Show in Atlanta, GA

MANASQUAN, NJ -- The finest show cats from around the world will be returning to Atlanta's Georgia International Convention Center on November 21-22 to compete for the chance to be named "Best in Show". The 2009 CFA International Cat Show, which has become known in the cat fancy as "Catlanta", is sponsored by the Cat Fanciers' Association (CFA), the world's largest registry of pedigreed cats.

The 2009 International promises to be the largest cat show in the Western Hemisphere, rivaling the 2008 International which attracted 729 of the world's finest felines.

The show is truly an international event, proven last year when Grand Champion Kuorii Santos of Cuzzoe, a black Persian male, was named Best in Show. "Santos" was bred in Italy and has co-owners in North Carolina and California. Ultimately, Santos had a very successful show season and, in June 2009, was named CFA's "Best Cat" for the 2008-2009 show season.

Each cat entered in the International Cat Show how will be evaluated by six internationally renowned CFA-licensed judges, who will compare them to a written standard for each breed. The breed standards are precise enough to allow judges to evaluate cats accurately, yet flexible enough to leave room for differences in interpretation among judges.

In 2008, the show marked its 20th anniversary, and its first appearance in Atlanta since 1997. Last year's show was also the first time in eleven years the show has been east of the Mississippi.

"We are pleased to announce that we will be coming back to Georgia for the second Catlanta," said Allene Tartaglia, executive director of the CFA. "Atlanta's warm welcome last year inspired us to return."

The Cat Fanciers' Association, Inc.,

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CFA recognizes 41 breeds of pedigreed cats. Among the breeds to be found at the show will be the very popular and easily-recognizable Persian and Siamese, as well as the impressive Maine Coon, the elegant Cornish Rex, the long and lean Oriental and the unique, hairless Sphynx.

Breed booths will explain about the history and personality of each breed, and many will have an "ambassador" cat on hand that will be available for touching, hugging and loving by spectators -- a perfect opportunity to feel the waves of a Cornish Rex, the depth of coat on a Persian, the curls of a Selkirk Rex, the bristle-brush coat of an American Wirehair, or the suede-smooth body of a Sphynx. In addition, a breed presentation ring by CFA All Breed judge Joan Miller, will present informational talks about the various breeds, and also include the opportunity to touch and feel the cats being presented.

The Meow Mall will present the world's largest shopping area for all things feline-related. Show sponsors -- Iams, Royal Canin, Dr. Elsey, Sturdi-Products and Purr-fections - can all be found in this amazing area for shopaholics. Also, be sure to check out the Cynful Inc. booth, which will have available a wide variety of CFA branded products.

The CFA Foundation, CFA's historical branch, will also be on hand with a booth full of items related to the history of the cat and cat fancy. Look for an advertisement from 1900 for Ivory Soap featuring black and white cats, a rosette awarded in England in 1896, a photograph of the winner from a 1918 cat show in New York City, and a silver chalice from a British cat show held in 1904. Of course, the pride of the foundation's collection will be on display - a silver collar and medal won by Cosey at the first cat show held at Madison Square Garden in 1895.

SHOW PARTICULARS:

Location: Georgia International Convention Center, 200 Convention Center Concourse, College Park, GA 30337

Date/Time: Saturday, November 21: 9 a.m. - 6 p.m.
Sunday, November 22: 9 a.m. - 5 p.m.

Admission Prices (new rolled-back pricing): \$8 for adults; \$6 for children (6-12) and senior citizens (62+); free for 5 or younger. Tickets can be purchased at the door.

About the Cat Fanciers' Association, Inc.

The Cat Fanciers' Association, Inc.TM (CFA) was founded in 1906 as a non-profit association of member clubs and is the world's largest registry of pedigreed cats. CFA's mission is to preserve and promote the pedigreed breeds of cats and to enhance the well-being of ALL cats. CFA promotes education, responsible cat ownership and proper care to the owners of millions of cats worldwide. CFA and its affiliate clubs work nationally with local shelters, at a grassroots level, to help humanely reduce homeless and feral cat populations, and to encourage voluntary neuter/spay of pet cats. To learn more about the Cat Fanciers' Association, the pedigreed breeds of cats, or to find the nearest CFA cat show, visit their web site at www.cfa.org

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Editor's Note: Photos of 2008 International show winners, including "Santos," are available. Please contact Peter Collins at 908-499-1200 or by e-mail at peterdcollins@verizon.net.