



Press Release

CONTACTS:

Allene Tartaglia
Cat Fanciers' Association
(732) 528-9797

Peter Collins
(908) 499-1200

SIAMESE TO CELEBRATE "LADY AND THE TRAMP" WHILE CALIFORNIA HAVANA BROWNS MAKE FINAL FLIGHT PLANS

CFA Breed Councils Finalize Displays As Part of "Feline Fine in '09" Celebration and the First Ever CFA Iams Cat Idol!

New York – September 26, 2009 – "Lady and The Tramp" will take center stage once again as Siamese are celebrated at the upcoming [Meet the Breeds™](#), the first event to be co-produced by the Cat Fanciers' Association™ (CFA) and the American Kennel Club® (AKC). Meet the Breeds, featuring the first ever CFA Iams Cat Idol, will recreate some of the great movie moments while showcasing 41 CFA registered cat breeds and 160 AKC registered dog breeds in booths individually decorated to depict each breed's country of origin, historical purpose/function, and attributes as a family pet.

Aunt Sarah's mischievous Siamese cats, trying to eat the bird as well as the gold fish, knock over the vase of flowers and shred the curtains, will come to life. All will come together, complete with four Siamese cats representing each color of the breed, in the backdrop of a turn of the century Victorian room complete with Siamese-shredded decorations, props and flat panel displays that will also provide a bit of education about the breed.

Joining the Siamese at Meet the Breeds will be booths representing breeds:

- Ocicats will rumble in the Amazon jungle, under the tag line of "We're not wild ... we just look that way." The Ocicat booth will include a 13 foot by 9 feet "jungle dreams" back drop mural.
- Havana Browns will feature California, Kansas, and Virginia cats flying in just for Meet the Breeds for the theme: "*What Can a Havana Brown Do for You?*" Young visitors to the show will also be able to pickup limited edition Havana Brown trading cards.

- Colorpoint Shorthairs will celebrate NYC - Designers! Since Colorpoint Shorthairs are considered the designer patterns and colors in a Siamese style, the booth will feature three faux-magazine covers of "cat fashion" type magazines, one with each color (lynx point, tortie point and red point) on them. Designer-type cages will be decorated as though they were on a runway at a fashion show and will include a "runway" for displaying pictures and other items highlighting the designer patterns and colors of the Colorpoint Shorthair.
- The Birman booth designers, while thinking about a Burma temple attended by head-shaved personnel wearing orange robes, decided on "Meet the Birman" instead. A six-foot banner will announce the "Birman of the Hour," informational breed brochures, and "Birmans ROCK" T-shirts.
- Devon Rex, seen by some as "adorable mutants," will feature a "Ripply's Believe it or Not!" Odd-itorium, promising to be a real circus. Circus tents will house a different "exhibit" showcasing some of the fun aspects of Devon lore – alien connection, pixies of the cat fancy and movie inspirations.

"So many booths, inspired by love and passion for their favorite felines, will come alive in amazing displays that will catch the heart and educate the mind," said Pam DelaBar, President of the CFA. "And while you are on the CFA side of Meet the Breeds, make sure to vote for your own favorite in the first ever CFA Iams Cat Idol" contest."

About Meet the Breeds

From the Afghan Hound to the Turkish Angora, the Meet the Breeds event will showcase 160 AKC registered dog breeds and 41 CFA registered cat breeds in booths individually decorated to depict each breed's country of origin, historical purpose/function, and attributes as a family pet. The family-friendly event is an opportunity for potential pet owners to interact with responsible breeders and play with dogs, cats, puppies and kittens while educating themselves about responsible pet ownership and how to choose the right pet for them.

About American Kennel Club

The American Kennel Club® (AKC) proudly celebrates its 125th anniversary in 2009. Since 1884, the not-for-profit organization has maintained the largest registry of purebred dogs in the world, and today its rules govern more than 20,000 canine competitions each year. Along with its nearly 5,000 licensed and member clubs and its affiliated organizations, the AKC advocates for the purebred dog as a family companion, advances canine health and well-being, works to protect the rights of all dog owners and promotes responsible dog ownership. Affiliate AKC organizations include the AKC Humane Fund, AKC Canine Health Foundation, AKC Companion Animal Recovery and the AKC Museum of the Dog. For more information, visit www.akc.org.

About the Cat Fanciers' Association

The Cat Fanciers' Association, Inc.TM (CFA) was founded in 1906 as a non-profit association of member clubs and is the world's largest registry of pedigreed cats. CFA's mission is to preserve and promote the pedigreed breeds of cats and to enhance the well-being of ALL cats. CFA promotes education, responsible cat ownership and proper care to the owners of millions of cats worldwide. CFA and its affiliate clubs work nationally with local shelters, at a grassroots level, to help humanely reduce homeless and feral cat populations, and to encourage voluntary neuter/spay of pet cats. To learn more about the Cat Fanciers' Association, the pedigreed breeds of cats, or to find the nearest CFA cat show, visit their web site at www.cfa.org.

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